Disney Vacation Club S.S. Member Cruise 2005 Photo Contest Rules

- 1. To be eligible, a participant must be: (i) an individual (i.e., natural person) who is a closed or pending Member of Disney Vacation Club in good standing at the time of the S.S. Member Cruise 2005 (i.e., the Member must be current with respect to all amounts and obligations owed to Disney Vacation Club Management Corp. or any of its affiliates); (ii) eighteen (18) years of age or older; (iii) an amateur photographer who derives less than 5% of his/her income from photography; and (iv) a registered Guest on the S.S. Member Cruise 2005 (hereinafter, the "Participant"). No one is required to participate.
- 2. The Participant must be a registered guest on the S.S. Member Cruise 2005. During or following the S.S. Member Cruise 2005 voyage, Participants may submit up to two (2) electronic images by sending them to DVCSSMemberCruise@disney.com. Images must be submitted in high resolution (300 dpi or higher) as electronic attachments and shall only be accepted at this e-mail address. Traditional, printed photographs must be converted to high-resolution digital images by the Participant before being submitted for inclusion in the contest. Any and all costs associated with converting photographs to digital images shall be the complete responsibility of the Participant. Images must be received at the above mentioned e-mail address by 11:59 pm EDT on Friday, September 30, 2005, to participate. Participants must print and sign a contest entry form available on the S.S. Member Cruise 2005 Special Events web page on dvcmember.com, and return the completed and signed original entry form to the following address: S.S. Member Cruise 2005 Photo Contest, 200 Celebration Place, Celebration, Florida, 34747, so it is received by Monday, October 3, 2005. Facsimiles and photocopies of the completed and signed original entry form will not be accepted.
- 3. The Sponsor of this promotion is Disney Vacation Development, Inc. ("DVD"). The winning image shall be selected by a panel of judges, based on some or all of the following criteria: human interest, general appeal, uniqueness, composition and quality. The panel of judges shall be made up of representatives from DVD or its agents. Images must be identifiable as an S.S. Member Cruise 2005 experience setting. Images depicting events or experiences beginning with the S.S. Member Cruise 2005 Bon Voyage Party at *Downtown Disney*® Pleasure Island on Saturday, September 3, 2005 through debarkation of the *Disney Wonder*® on the morning of Sunday, September 8, 2005 are eligible. Decisions of the judges shall be final. The selection and process for selection shall be in DVD's sole discretion. The image submitted by the winning Participant will be printed in an upcoming edition of "Vacation Magic." There is no monetary value associated with being selected as the winner.
- 4. DVD reserves the right, in its sole discretion, to change or cancel this promotion at any time. DVD is not responsible for the inability, of any Member, to participate in the contest for any reason, including but not limited to failed or misdirected e-mail submissions.

5. In addition:

- No retouching or other alteration (except cropping) is permitted; no composite images can be submitted.
- Entrants by their entry agree that DVD may publish their images for promotion of the contest. All images become the property of DVD.
- Entrants must complete and return the entry form by mail. This entry form attests the photo was taken by the entrant, a Disney Vacation Club Member, and assigns DVD and others, with DVD's consent, the exclusive right to copy and use the image, in whole or in part, for any purpose (including advertising, display, and publication) at any time or times hereafter; and to use the entrant's name(s) and likeness(es) in connection with any use of the image, or with any promotion of this or any other contest.
- Entrants must know the names and addresses of any recognizable persons appearing in the image. In order to be eligible, entrant must provide the written consent of such person(s) to permit use of the image by DVD and others, with DVD's consent, for any purpose including advertising, display, and publication. By completing, signing, and returning the entry form, entrant also agrees that the image, or another closely similar image of the same subject or situation, has not been, and will not be, entered in any other contest and has not been, and will not be, offered for publication elsewhere.
- The terms of this promotion shall be governed by, construed under, interpreted and enforced in accordance with the laws of the State of Florida. Any dispute or claim arising out of or in connection with this promotion or these Rules shall be submitted exclusively to the Circuit Court in and for Orange County, Florida (or if the Circuit Court shall not have jurisdiction over the subject matter thereof, then to such other court sitting in such county having subject matter jurisdiction) for trial and determination by the court sitting without a jury. All Participants consent to the jurisdiction of such court and to the service of process outside the State of Florida pursuant to the requirements of such court in any matter submitted to it, and they expressly waive the right to a jury trial.
- This contest is void where prohibited by law and subject to all applicable laws and regulations.

 By participating in this promotion, all Participants agree to abide by and comply with the above Rules, which Rules may be amended, changed, modified, or rescinded from time to time.